



FABRIQUE DES LUMIÈRES
AMSTERDAM

AMSTERDAM'S MOST IMMERSIVE EVENT DESTINATION

NOT JUST AN EVENT. A FULLY IMMERSIVE WORLD.

Create Events Your Guests Will Never Forget.

AN IMMERSIVE EVENT VENUE IN THE HEART OF AMSTERDAM.

UP TO 1,000 GUESTS | 3,800M² OF MONUMENTAL PROJECTIONS | FULLY CUSTOMIZABLE EXPERIENCES

THE EXPERIENCE

MORE THAN A VENUE.

Fabrique des Lumières transforms corporate events, gala dinners, launches and celebrations into immersive experiences surrounded by moving digital artworks and breathtaking visual storytelling.

Every event becomes a journey through light, sound and atmosphere.

From elegant receptions to large-scale brand activations, the venue offers a rare combination of architectural character, advanced multimedia technology and emotional impact.

Located inside Amsterdam's iconic Westerpark, the venue combines cutting-edge projection technology with the atmosphere of a nineteenth-century industrial landmark — creating unforgettable experiences for visionary brands, international companies and extraordinary celebrations. Every event becomes a multi sensory immersive journey.

[Watch Showreel](#)



WHY FABRIQUE DES LUMIÈRES

A VENUE DESIGNED TO LEAVE AN IMPRESSION.

3,800M² PROJECTION SURFACE

Walls and floors become part of a fully immersive visual world.

100+ HIGH-END PROJECTORS

One of Europe's most advanced immersive projection systems.

HISTORIC INDUSTRIAL ARCHITECTURE WITH 17M HIGH WALLS

A monumental nineteenth-century venue reimagined through digital art.

UP TO 1,000 GUESTS

Ideal for launches, dinners, presentations, fashion or music shows and celebrations.

FULLY CUSTOMIZABLE EVENT EXPERIENCES

Transform the venue to your own visuals, branding, presentations and storytelling.

IN THE HEART OF AMSTERDAM

Located within the internationally renowned Westergas cultural district.

BRINGING EVENTS AND IMMERSIVENESS TOGETHER.



CORPORATE PRESENTATIONS

Transform keynote presentations and company events into emotionally engaging experiences.



GALA DINNERS & RECEPTIONS

Host unforgettable evenings surrounded by monumental digital artworks and immersive soundscapes.



CULTURAL & PRIVATE CELEBRATIONS

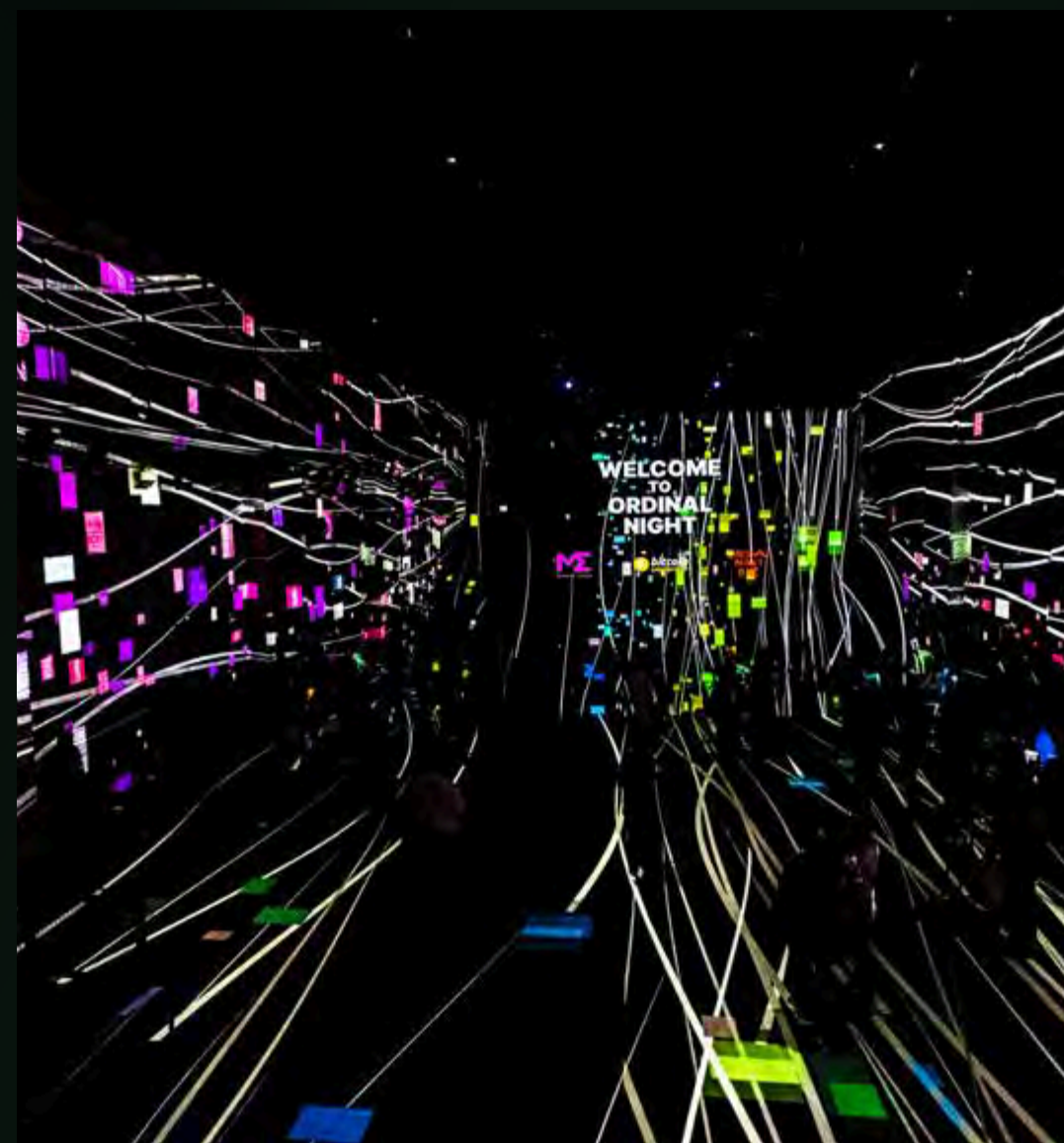
Create meaningful experiences designed around emotion, atmosphere and visual storytelling.

DESIGNED FOR VISIONARY EXPERIENCES.



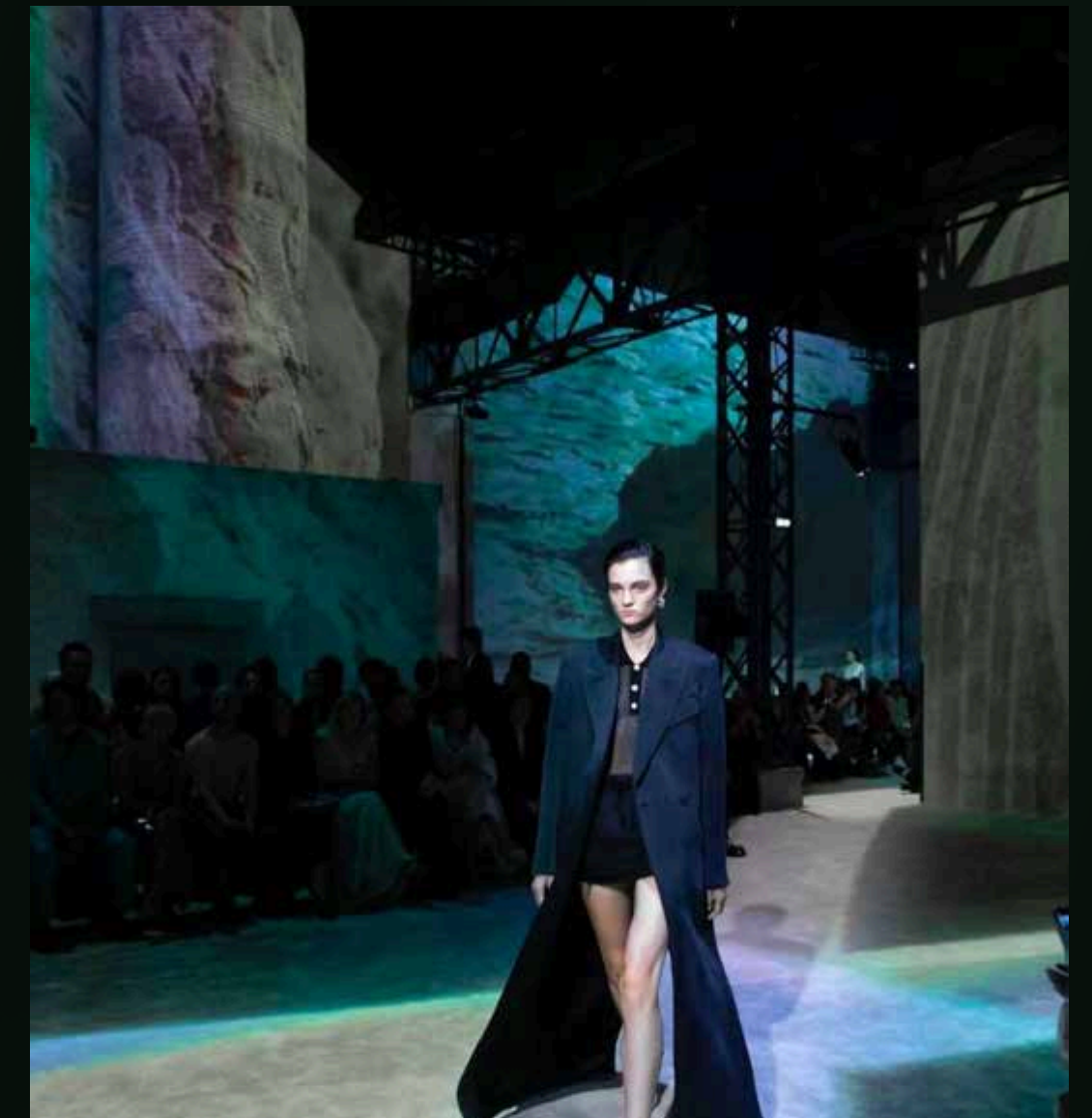
LUXURY BRAND LAUNCHES

Reveal your brand inside a cinematic environment where every wall becomes part of the story.



TECHNOLOGY & INNOVATION EVENTS

Present future-focused ideas inside one of Europe's most advanced immersive venues.



FASHION, MUSIC & CREATIVE EVENTS

Merge scenography, projection and architecture for visually spectacular runway and stage experiences.

THE GUEST EXPERIENCE

EVERY EVENT BECOMES A JOURNEY.

Guests arrive through the industrial architecture of the historic Zuiveringshal before entering an immersive world of light, sound and monumental projection.

As the evening unfolds, projections transform the space around them — creating moments of wonder, interaction and emotional impact.

Whether hosting a seated gala dinner, a product reveal or a large-scale reception, Fabrique des Lumières creates experiences designed to be remembered, photographed and shared.

The result is more than an event.

It is a fully immersive atmosphere that surrounds every guest from arrival to finale.



A CUSTOMISED IMMERSIVE WORLD

ONLY VENUE IN AMSTERDAM FULLY EQUIPPED FOR YOUR TAILOR-MADE BRAND UNIVERSE.

Fabrique des Lumières offers extensive creative possibilities for fully bespoke experiences. Together with our creative partners and service vendors we develop unique immersive experiences adapted specifically to each event.

CREATIVE POSSIBILITIES INCLUDE:

- Full venue branding
- Multi-wall presentations
- Product reveal moments
- Bespoke soundtracks
- Interactive visual storytelling
- Immersive logo integration
- Immersive keynote environments
- Animated projection content



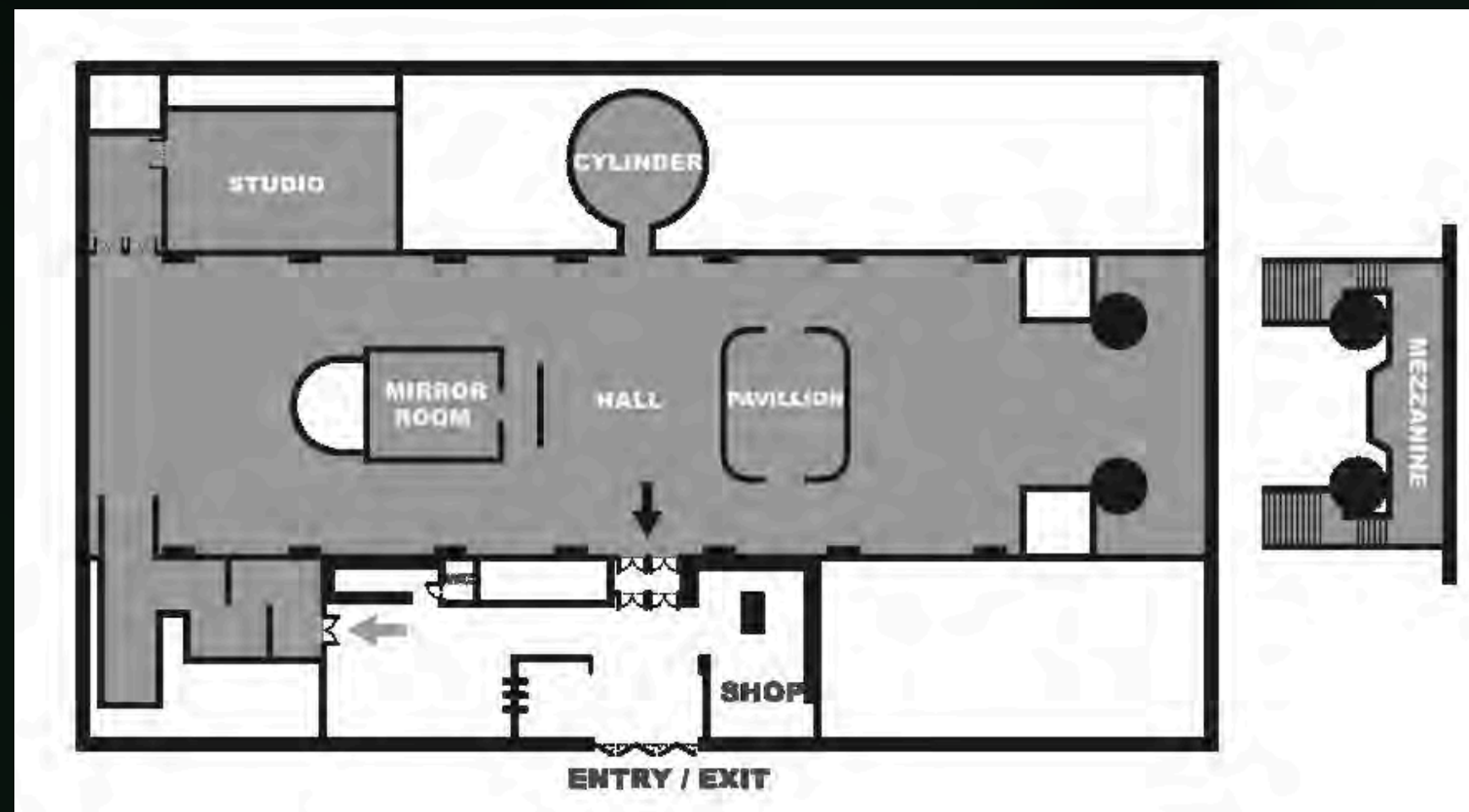
IMPRESSIONS OF A PERSONALISED IMMERSIVE UNIVERSE



THE SPACE

MONUMENTAL SCALE.

FLEXIBLE POSSIBILITIES.



Hall
Surface area 1,230 m²
Length 67 m
Width 18 m
Height 17 m

Studio
Surface area 110 m²
Length 13 m
Width 8 m
Height 5.4 m

THE HALL

A vast immersive environment surrounded by monumental projections and historic industrial architecture. With the Mirror Room and Pavillion as perfect break out spaces for brand activations, entertainment or lounge areas.

CAPACITY

- Standing Reception: up to 1,000 guests
- Seated Dinner: up to 500 guests
- Theatre Seating: up to 250 guests

TECHNICAL HIGHLIGHTS

- More than 100 synchronized projectors
- Monumental wall and floor projections mapping
- Spatialized stereo sound system
- Multi-zone event flexibility
- Advanced AV integration capabilities
- Custom content integration



THE SURROUNDINGS

AMSTERDAM & WESTERGAS.

Fabrique des Lumières is located inside the iconic Westergas cultural park — Only minutes from the city centre, Amsterdam Central Station and the A10 ring road, the venue offers excellent accessibility for both local and international guests.

The surrounding Westergas area combines industrial heritage, hospitality venues, green public spaces and creative energy, making it an exceptional destination for premium events.

Amsterdam's international appeal, combined with the venue's immersive character, creates a highly attractive setting for global brands, agencies and corporate events.

Westergas cultural park is B Corp certified. This is an expression of the commitment to having a positive impact on the city, the neighbourhood, employees and the environment. In the coming years, there a concrete implementation plan to further enhance the sustainability of our historic buildings, events, and organisation. Local and sustainable partners for catering, cleaning, audiovisual and waste management services are used by all venues. Westergas reduces CO₂ emissions by purchasing 100% green electricity and calculating the emissions of its buildings and mobility.

THE PRICING

YOUR EVENT TAILOR MADE.

EVENT RENTAL FEES STARTING FROM

Dinner/Walking Dinner	OR	Drinks Reception:	
Up to max. 100 pax	OR	Up to max. 250 pax	€ 15.500*
Up to max. 300 pax	OR	Up to max. 500 pax	€ 25.500*
Up to max. 500 pax.	OR	Up to max. 1,000 pax	€ 35.500*

INCLUDED IN RENTAL PRICE:

- Immersive experiences from our current museum programming
- State-of-the-art projection system with over 100 projectors
- Spatialised stereo sound system
- LED Lighting atmospheres
- Atmospheric music playlists
- Security Agent(s), up to 8 incl. max.
- Event Location Manager, 1 incl.
- Fabrique des Lumières AV projection technician(s), 2 incl.
- Cleaning and Maintenance Service(s), 2 incl.
- Use of water, electricity, Wi-Fi

CREATIVE ENHANCEMENT OPTIONS:**

- Full venue personalised projections branding via partner agency
- Animated and still visual environments
- Multi-wall and single-wall presentations projections
- Custom logo integration
- Reception and ticket screen personalisation
- Hosting and greeting staff
- AI Photobooth

*All prices excl VAT

**Please consult our price list for further details and options.

For catering, event furniture and any additional AV equipment please contact our partners for quotes.

LET'S CREATE SOMETHING EXTRAORDINARY.

BRING YOUR EVENT VISION TO LIFE AT FABRIQUE DES LUMIÈRES



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[Click for website](#)

CONTACT OUR EVENTS TEAM TO SCHEDULE A SITE VISIT OR REQUEST A TAILORED EVENT QUOTE.

